# WILEY

Wiley 材料学期刊推介及 科技论文撰写

李研

青岛农业大学 2015.5.13



# John Wiley & Sons出版集团



▶ 于1807年在纽约由 John Wiley建立



• Brisbane Melbourne

- ▶ 全世界有近5600名员工
- ➤ 公司总部在美国新泽西州的Hoboken
- ▶ 从1996年起Wiley-VCH (德国)成为 Wiley 的一部分
- ➤ Wiley 在线图书馆有一千三百万用户 与800多家学会建有合作关系





Weinheim



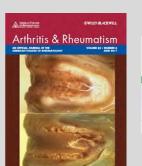
## **Top Quality Products & Services**

WILEY

All database

**WILEY** ONLINE LIBRARY







Browse Our Databases and Interactive Tools

**Physical** Sciences & **Engineering** 











#### **Social Sciences** & Humanities

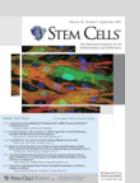


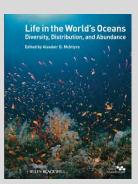






Life **Sciences** 





# Quality Publisher of 450+ Nobel Prize Winners





Shuji Nakamura (中村修二)

physica status solidi (b): Progress in the growth of nonpolar gallium nitride

physica status solidi (RRL): <u>Improved electroluminescence on nonpolar m-plane</u> <u>InGaN/GaN quantum wells LEDs</u> (over 100 citations)

Advanced Materials: InGaN-based blue/green LEDs and laser diodes

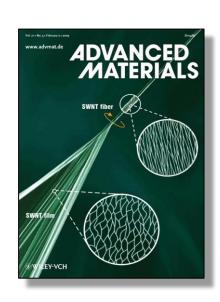
A book chapter from Nitrides with Nonpolar Surfaces: Growth, Properties, and Devices



# Wiley数据库中的知名期刊及其发展



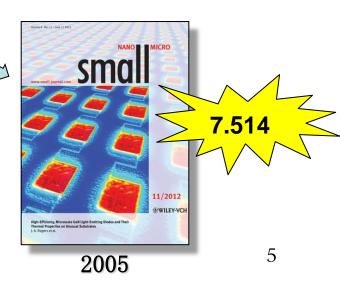








2001

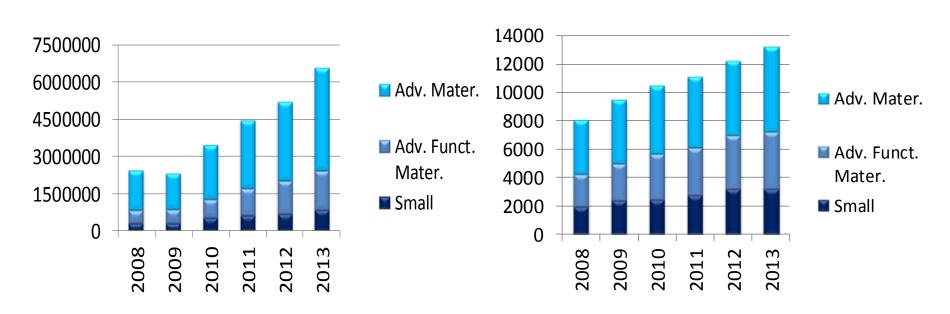


## Wiley Materials Flag-ship Journals

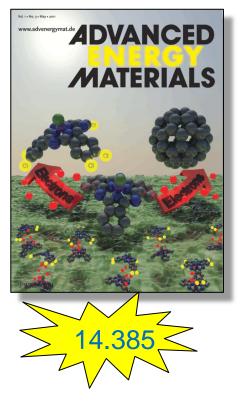


#### **Full-text downloads**

#### **Manuscript submissions**

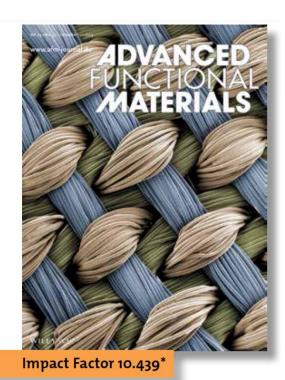


#### 新的期刊 - 带给您更多科研成果和成功的机会

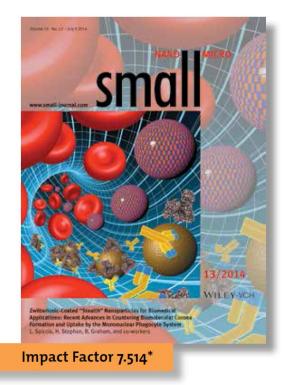




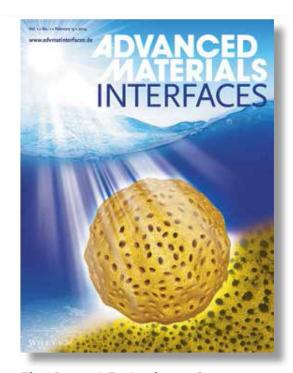
### "My journal"



~11 expected in 2015



>8 expected in 2015



First Impact Factor in 2016.



## 影响因子 (Impact Factor)

2011年影响因子= 2009年和2010年该刊刊载论文在2011年被引用的总次数 2010年和2009年该刊刊载论文的总篇数

Cites in 2011 to items published in: 2010 = 140 Number of items published in: 2010 = 206

2009 = 243 2009 = 186

Sum: 383 Sum: 392

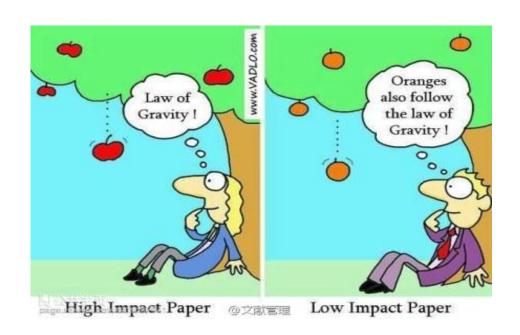
Calculation: Cites to recent items 383 = 0.977

Number of recent items 392

Note: 公式中,分母数字代表可被引用的文献类型,包括 Articles、Reviews 和 Proceedings ,而分子中的数字是该刊所发表所有文章的被引用数量总和。

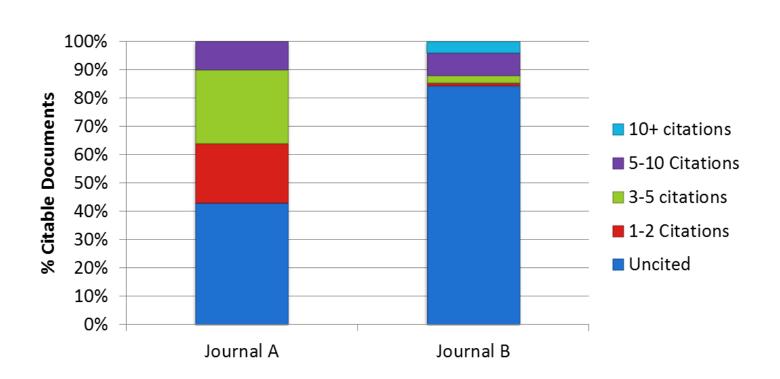


- ▶ 发表在高影响因子期刊上的文章,通常新颖性强,阐释较重要科学原理
- ▶可以被更广泛的读者群获取阅读



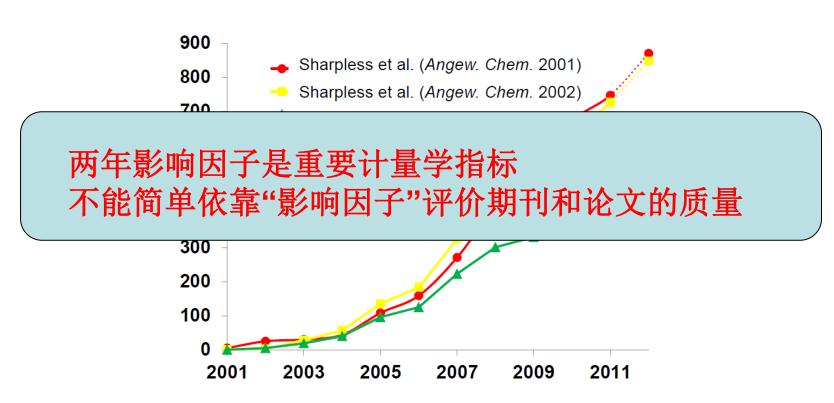
# 影响因子是平均引用次数,因此并不能反应期刊中各篇论文的引用分布。

下图中,期刊A 和期刊B 具有相同的影响因子, 但两本期刊中论文的被引情况却差别巨大。



# 影响因子具有时效性,有的文章由于其复杂性和超前性未能被即时认可,其重要性就得不到反映。

例如,有关"Click Chemistry"的文章在最初两年并没有得到充分重视,对期刊影响因子贡献不大,但发表多年后才体现出其重要意义。



Avoid Impact Factor Engineering!

http://onlinelibrary.wiley.com/doi/10.1002/anie.201206849



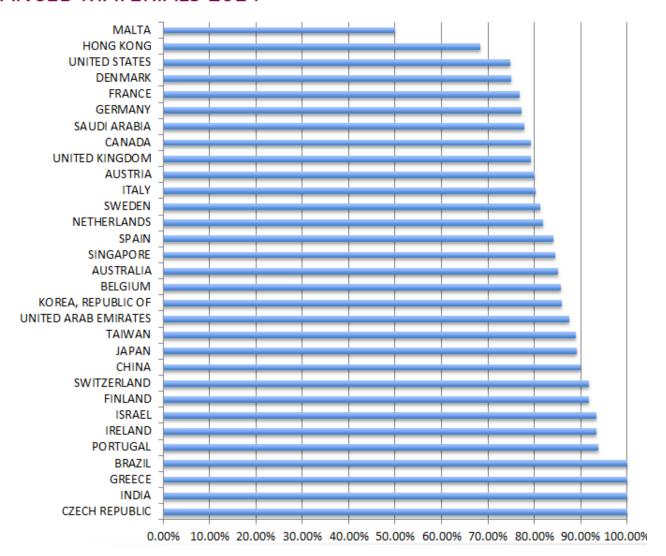
# Wiley与中国



#### **Advanced Materials – Publications by Country** 2011 **USA** China Korea (S) □ Japan Rest of Asia Germany United Kingdom **Rest of Europe** Rest of World 2010 2009 2003 1998 1993

2012: USA :China = 22%: 24%

# Rejection Rate by Country (submission) ADVANCED MATERIALS 2014





## 中国科学研究的声望不断提高

不仅是数量,还有质量



Issue 13: China



**2010** PKU ADVANCED MATERIALS

ADVANCED SERVICES

ADVANCED SER

**2011** THU

2009

**IPCAS** 

**2010** USTC

1999: 报道在全国范围内挑选出的科研成果的特刊。

2008—: 顶级的中国科研院校已经有能力出版报道自己研究成果的特刊。

#### Beijing, China





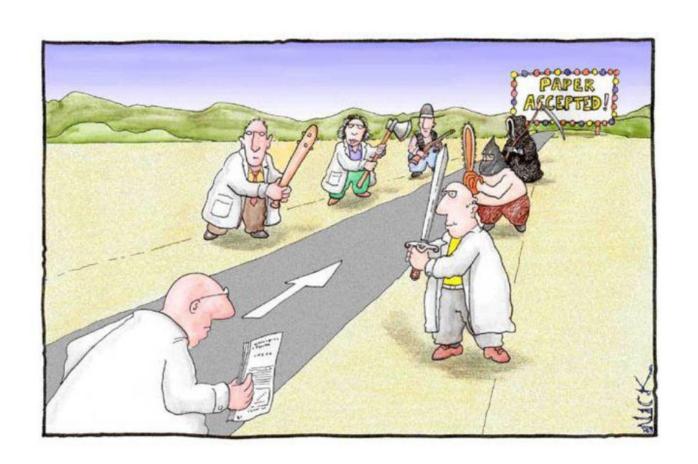




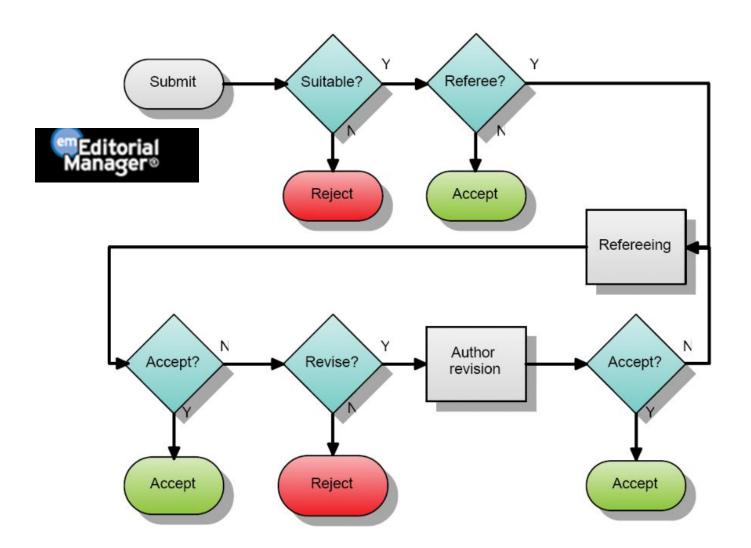
Hoboken, NJ, USA

WILEY,

# 稿件的评审流程及写作提示



## 评审流程



## 编辑们看哪些地方?

#### 当读一篇新的稿件的时候,编辑们着重评估:

»In conclusion, we have synthesised a novel class of multifunctional nanoparticles which are capable of significantly increasing the photoconversion efficiency of flexible solar cells ...« Keyword1 nanotechnology
Keyword2 gold nanorods
Keyword3 cancer therapy
Keyword4 medical imaging
Keyword5 liposomes
Keyword6 micelles

关键词

- W. C. W. Chan, S. M. Nie, Science 1998,
- [2] L. Wang, C. Y. Yang, W. H. Tan, Nano I
- [3] L. Y. Wang, R. X. Yan, Z. Y. Huo, L. X. Wang, Q. Peng, Y. D. Li, Angew. Che.
- [4] M. Bruchez, M. Moronne, P. Gin, S. We

引用文献

稿件的结论

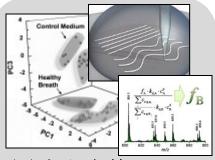
Surrame
Prevenance
Dumperation
University of Tustimpers
University of University



"能否引发期刊读者群的兴趣?!"

»Upconversion multifunctional n are synthesised in a core-shell co from lanthanide-doped NaYF4 by

#### 摘要



图片和表格

## 同行评审的结果



• 直接接收: 很少



少数情况: YES。

阐述/解释性 2种情况





#### 投到其它期刊

首先针对审稿意见作出修改。

#### 论文题目

- Stable, immunogenic, and nasal-specific formulation of NoV vaccine using VLP and adjuvant components
- ➤ Investigation of the Effect of Electric Fields on Capture and Isolation of Circulating Tumor Cells in Conducting Polymer-deposited Microfluidic Device
- ➤ Effect of Mg substitution on structural and Magnetic Characteristics of Manganites in La0.8-xSr0.2+xMn1-xTix-yMgyO3 system

### 论文题目

- Anticorrosive Nanocrystalline Zinc Coatings Developed Using Green Additives
- PEGylated Carbon Nanocapsule: A Universal Carrier for In Vivo Delivery of Nanoparticles for Theranostics

- ▶一般不超过15个词
- > 有趣并容易理解(慎用缩略语,可以使用热点词汇)
- > 论文撰写中不断优化题目

### 用心写好Cover letter

- Why is this topic important?
- Why are these results significant?
- What is the key result? (breakthrough!)
- Why is it an advance on previous work?
- Why are you submitting to this journal?
- Why will this journal's readers read it?

Dear Dr. Boss of this journal,

I would like to submit our recent work on graphene to you for consideration as a possible publication in **Advanced Materials** as a **Communication**. The manuscript is entitled 'Tunable Interfacial Properties of Epitaxial Graphene on Metal Substrates' by [...]

Graphene has attracted much recent attention because of its many novel properties. However, most existing investigations have focused on the in-plane characteristics of graphene, while much less is known for the interfacial properties between graphene and substrate, despite the fact that in many measurements as well as in future applications graphene is placed onto a substrate. Therefore, it is highly desirable to understand how graphene interacts with the underlying substrates, and better yet to control their interface properties

• • •

Why is this topic important?
Why are these results significant?
What is the key result? (breakthrough!)
Why is it an advance on previous work?
Why are you submitting to this journal?
Why will this journal's readers read it?

Get the editor's name right

Get the journal's name right (if you're reusing this cover letter, check that you got all instances of the journal name right!)

Don't waffle – get straight to the point.

...

In this Communication, we report on a study showing the possibility of tuning the interfacial properties (including chemical bonding, electron charge transfer and thermoelectric potential) of epitaxial graphene with different kinds of metal substrates. Furthermore, we have demonstrated the tunability of a physical property, thermoelectricity, with different kinds of metal substrates, which is caused by the different interaction at the interface between graphene and the substrates.

We are confident that our findings are important for successful graphene-substrate interface design in thermoelectric devices using graphene-based heterostructures.

None of the results included in this manuscript has been published or are under consideration elsewhere.

Sincerely,

Why is this topic important?
Why are these results significant?
What is the key result? (breakthrough!)
Why is it an advance on previous work?

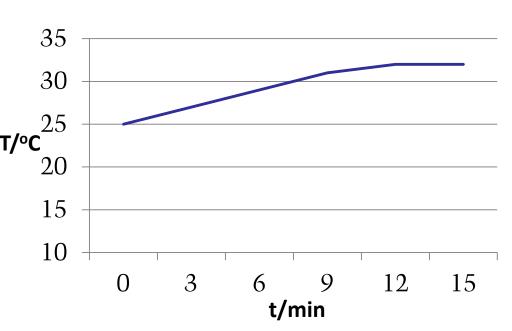
Why are you submitting to this journal? Why will this journal's readers read it?

"A letter isn't good when you can't add more; a letter is good when you can't take away anything more."

图表是为了方便表述实验结果,因为完全用文字来表述会需要很多的叙述,同时很复杂。另一方面图表能反应数据或者图案变化的趋势。

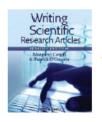
```
t(time)=15', T(temperature)=32°, t(time)=0', T(temperature)=25°; t(time)=6', T(temperature)=29°, t(time)=3', T(temperature)=27°; t(time)=12', T(temperature)=32°, t(time)=9', T(temperature)=31°;
```

Time(min)	T(°C)
0	25
3	27
6	29
9	31
12	32
15	32



## Table or Figure?图还是表

Most useful	Table表	Figure图
When working with	numbers	shapes
当要表达	数字	形状
When concentrating on 当重点是	individual data values 个体数据	overall pattern 总体模式
When accurate or precise actual values are	more important	less important
当精确的数据是	更重要	不太重要

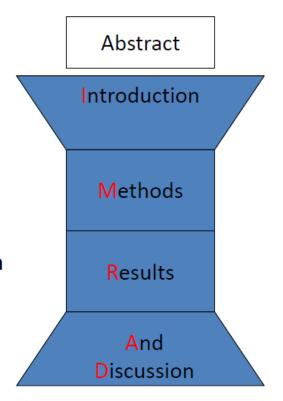


Wiley-Blackwell, March 2009 ISBN 978-1405186193

#### I-M-R-A-D 论文结构

The IMRAD structure began to be used for scientific papers in the 1940s. By the 1970s 80% of all papers used IMRAD. Since the 1980s it is the standard for original papers.

But, ALWAYS check the
Instructions-to-Authors since
some journals may deviate from
this structure, i.e. separating
Discussion and Conclusions or
putting the Materials and
Methods section after the
Discussion/Conclusions!

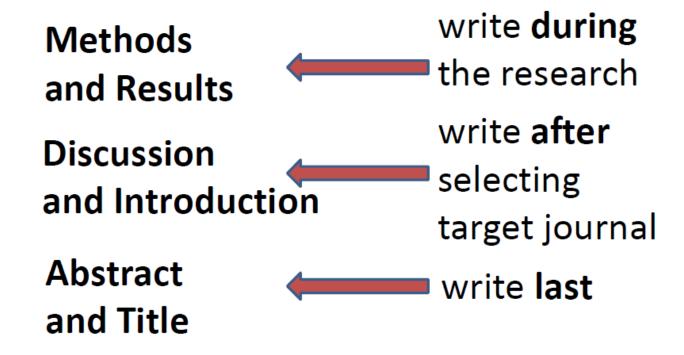


IMRAD 结构在上世纪40 年代开始被采用,到70 年代,80%的论文采用 了这种结构。从80年代 开始它已成为原创性研 究论文的标准结构。

但是,有些期刊要求可 能要略有变化,如将讨 论与结论分开,或把材 料与方法部份放在讨论 与结论后面,请查阅期 刊的作者指南。

# The order of writing your manuscript in the IMRaD format starts with the easiest

The easiest to write is ...



# "Don't underestimate how hard it is or how long it takes to write a good paper."

www.biotecVisions.com, Sep 2012

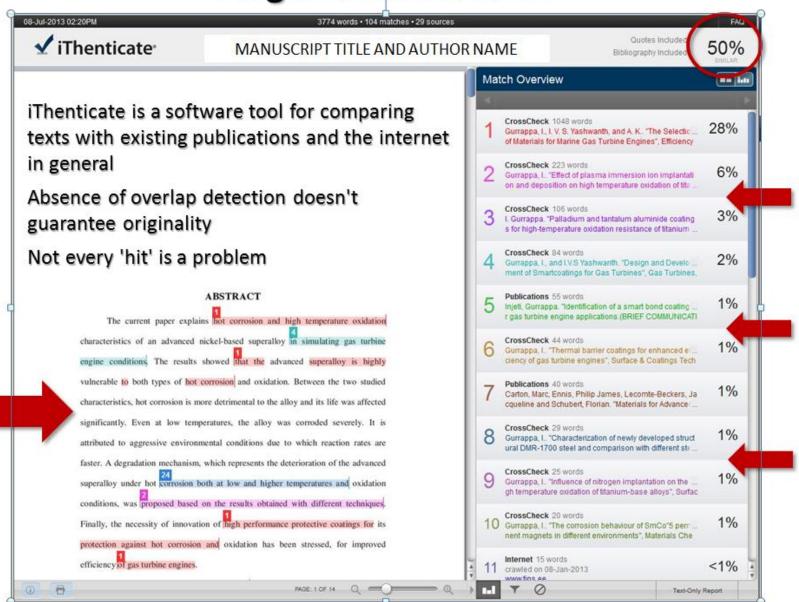


**Douglas S. Clark,** Editor-in-Chief Biotechnology & Bioengineering

# 出版道德及抄袭判断标准 一群众的眼睛是雪亮的



#### Plagiarism Detection



#### **Working with iThenticate**

#### Certain types of hits are inevitable

Author addresses and document headers

Acknowledgements section

Literature references

Characterisation and other standard procedures

Multi-word compound names and techniques

Frequently used grammatical structures

"You'll never achieve zero overlap."





#### Case Studies: What's Plagiarism And What Isn't?

Silicon (Si) has a great potential as a photoelectrode because it is an earth-abundant element with several desirable properties, including a narrow energy band gap of ~1.2 eV, high carrier mobility, stability over a wide pH range, non-toxicity, and commercial actuability. Si is a say material in the solid-state photovoltane into stry, whilst mo sted Si has been used increasedly assolidated. The lease of missal Freexame is a state of a professional photoelectrochemical (PEC) H<sub>2</sub> production. [12-13] Metal oxides were deposited on the surface of the n-Si photoanodes as a protective layer in PEC water oxidation. [14] Although planar p-Si is promising, [15] charge carrier recombination can occur due to the low diffusion length of the minority carriers in the same absorber thickness. [16] However, a wire-array geometry possesses long optical paths for efficient photon absorption and increased collection efficiency for the minority carrier. A comparison of planar p-Si and p-Si wire arrays indicated that the latter exhibits a significantly lower reflectance [17] and 0.1–0.3 V higher anodic onset potentials in PEC water splitting processes. [13,18]

With this in mind, this study attempted, for the first time, to fabricate Sn-coupled p-Si nanowire arrays for application to solar  $CO_2$  conversion. Vertically aligned, free-standing p-Si nanowire arrays of varying lengths were grown on p-Si wafers using an electroless chemical etching technique. The wire arrays prepared using this method exhibited a > 0.5 V

detail in this paper.

higher anodic onset potential in photocurrent generation a formate formation of the plan the same surface character nanoparticles were strategical **Experimental Section** 

Fabrication of p-type Si nanowire electrodes

An Ag-catalyzed electroless chemical etching method was used to prepare vertically aligned,

freestanding a con nar afree are electrodes. For this, p-type Si (100) was (WaferKore

B-dop at 10<sup>14</sup> on based s i stivit if l

anufactur informatical were use at coune, 2 popular and ultiquire

water. During the chemical etching process, the backsides of the Si wafers were covered with

Teflon tape. The substrates were dipped in a piranha solution (H<sub>2</sub>SO<sub>4</sub>/H<sub>2</sub>O<sub>2</sub> = 3 in volume) for

5 min and then in HF (5%) for 1 min to remove the surface oxides. To deposit the Ag seed

layer, the substrates were dipped into an aqueous solution of AgNO<sub>3</sub> (10 mM) and HF (5 M)

11

for 3 min and rinsed thoroughly with deionized water. Finally, they were immersed into an

aqueous solution of H<sub>2</sub>O<sub>2</sub> (0.27 M) and HF (5 M) for various times (1-10 h) to grow the wire

move the residual Ag from the Si ing a stream of  $N_2$ . For the es  $(1.5 \text{ cm} \times 1.0 \text{ cm})$  onto which a t of the back side. After drying at and only a certain fraction of the

2. Results and discussion

2.1 Strutture and electrochemical performance

The morphology and crystal 85 cture of the three as prepared compounds were characterized 84° SEM and XRD. As shown in the SEM images of Figure 1, the particle size ranges from several micrometers to tens of micrometers, and 83° particle size becomes larger and more non-uniform as the Fe content increases. From the X-ray diffraction (XRD) patterns (Figure 2a,b,c), it is very interesting to find that Fe<sub>0.2</sub>Mn<sub>0.8</sub>S and Fe<sub>0.5</sub>Mn<sub>0.8</sub>S have the same crystal structure as MnS, but the diffraction peaks shift to



For the fully charged state (Figure 9, state 1: 3 V), the Fe and Mn nanoparticles are consumed and p 40 crystallized phases are formed. Only the first FT peak can be seen while the peak features at longer distances are attenuated, suggesting a reduction in crystallinity and/or particle size. The first FT peak located at ~1.8 Å exhibits shorter distance in comparison with the crystallized pristine Fe<sub>0.5</sub>Mn<sub>0.5</sub>S. This agrees well with



#### What about this one?

If the source is cited somewhere in the manuscript, it could still be ok.

#### **Experimental section:**

#### Material synthesis 44d characterization:

All the samples were prepared by using a solid state reaction method. For FeS, MnS and Fe<sub>x</sub>Mn<sub>1.x</sub>S (x=0.2, 0.5, 0.8), the Fe and/or Mn powder, S powder were carefully ground and tabletted. The solid hetablets were sealed into vacuum quartz tube and heattreated to 900°C for 40 h. A proposing dov 39 room temperature, the obtained samples were ground for lectrode proportion. The horselogical formula were obtained samples were ground for lectrode proportion. The horselogical formula were obtained by refining the XRD data using Fullprof.

#### Eliz trochemistry test:

The working electrode was prepared by spreading the slurry of the active materials (70 wt.%), acetylene bla (20 wt.%) and sodium alginate binder (10 wt.%) on Cu foil with the distilled water as solvent. The electrode was dried at 100°C in vacuum for 10 h before use. The coin cells were assembled with pure lithium foil as the counter electrode, and a glass fiber as the separator in an argon-filled glove box. The charge discharge measurements w carried out on a Land BT2000 battery test system (Wuhan, China) at a current rate of 0.1C (1C=600 mA g<sup>-1</sup>) under room temperature. The MnS and Fe<sub>x</sub>Mn<sub>1-x</sub>S (x43 2, 0.5, 0.8) electrodes were discharged and charged between the voltage range of 0.1-2.5 V. The voltage range for the FeS electrode was 1.0-2.5 V.

Looks bad, but it's about standard experimental procedures – very difficult to rephrase, and why would one intentionally describe the same method differently? That could be understood.



This looks worse, doesn't it?



#### Let's have a look at this example from an Introduction ....what do you think?

1. Introduction

paper.

The increasing needs of electrical energy storage have promoted the great success of lithium-ion bataries (LIBs) in portable electronics, and they are also being developed for application in large-scale applications, su 3 as electric vehicles and grid-scale storage. The transition from portable electronics to vehicles and grid, with exacted lifetime greater than ten years, will require substantial improvements of the LIBs in calendar and cycling life. [1,2] In addition, vehicle applications require at least a two-fold improvement of the energy and power densities. One of the promising classes of electrode materials that could meet these stringent requirements is the conversion reaction based transition metal compounds (including oxides, fluorides, sulphides and nitrides), which provide capacities several times higher than those of existing intercalation compounds, due to the multiple electron transfer per transition metal ion through the conversion reaction. [3-5] Among them, transition metal oxides [6-9] and fluorides [10-15] have been intensively investigated. It was shown that Li insertion into the MO/MF (M=Mn, Fe, Co, Ni and Cu)

The red overlap is harmless (hundreds of papers on topic published already)
The purple overlap is highly questionable. This was probably lifted intentionally from the source paper and only minimally modified.

3. Questionable...

If a manuscript displays a number of such overlaps, coincidence can be ruled out – especially when the number of sources is very limited.

"Not every overlap is the author's fault or intention – coincidences possible!"

been effectively combined into binary atomic materials, showing dramatically oxygen- LI properties. Thus, all-organic donor-acceptor (D-A) molecules have attracted considerable ism And What

resistant property.

Amalgam, an alloy of mercury with containing the concept of "binary conserved as excellent and versatile resupplication, strength, and durability hardness, was used in the trang Dyna Strockerus in about 1528 [11] In this be solid silver atomic lattice, resulting ideas it can be used to fill any desired fillings).

Besides alloys, the concept of "Implementation of the molecular design engineering. Amphi (in other words to rephobic) groups different fier such as surfactants (Figure 1) the molecules will show water, inverted to regions (head) at the hydrophobic regions (tail) in the surrounding water has been replaced groups at the centre with the tails extended and the hydrophobic regions (tail) in the surrounding water has been replaced groups at the centre with the tails extended and the centre with the centre with the tails extended and the centre with the cen

In organic electronics, retracyanoqu
[15-17], in which organic molecules are
donors, suffer from the inhomogeneous

attentions the to their controllable molecular designary alternating D-A molecular designartial charge-transfer state which is sin

and facilitates the transport of charge car

transport efficiency. Recently, as high a by using binary and by using binary transport by using binary transport efficiency.

(DPP, acceptor)-based conjugated polym

materials science [121, 22] Liu et a

thiazolylazo)phenol (TARC18) could 1

th olecules at the air

ectra and circular dichrorsm (CD) s

films is easy to be destroyed by exposin

allowing multi-responsive molecular file repeat cycles can be more than ten. Br achieved from well-defined molecules at

fabricating novel chiral materials

Compared with binary man-made n
biomacromolecules
functioning of all known living orga
multi/super "binary cooperative comple

consisting of alternating sugars (deox

(nanochannels and fibers) and three dimension

extend the concept of "binary cooperative complementary" to one dimensional BCCNMs

2.1 Two dimensional wettability-switched Thermo-driven smart surfaces. Nature prov stimuli via multi-weak-interactions. A very among hemoglobin, oxygen, and carbon of conformations (bistable states) of hemoglobin multi-weak-interaction between hemoglobin oxygen are loosely bound, which results in hemoglobin in the R state and oxygen bind the lungs.

temperature (LCST), indicating an execomplementary polymer surface-initiated has been used to fabricate thermally responsion of silicon substrate, [59] superhydrophilicity (about 0°) and superhydrophilicity (about 0°). The opposition of the superhydrophilicity (about 0°) and superhydrophilicity (about 0°).

between intermolecular and intramolecula

temperatures below the LCST (32-33°C)

conformation leading to the predominar

carbonyl groups, amino groups and water m

pH and others-driven smart surfaces. The change of pH value will dominate stereo configurations of binary cooperative complementary molecules, yielding hydrophilic or hydrophobic molecular segments exposed to the water contact. Smart surfaces that can switch between superhydrophilicity and superhydrophobicity using i-motif DNA have been reported. This macroscopic surface phenomenon originates from the collaborative effects of surface microstructure and collective nanometer scale motion of DNA nanomachine. They modified hydrophilic DNA with a fluoride-containing hydrophobic group and immobilized it onto a gold surface through a gold-thoil bold to create an intelligent switching surface onto a gold surface through a gold-thoil bold to create an intelligent switching surface converted into the stretched single-stranded structure. The original state of the DNA was able approved by adding acid. Thus, pH-mixen switching could be manipulated among the two

cassie to Wenzel state [78] However, traditional electrowetting always happens on a liquidsolid contact area, which can not realize a localized controlled wetting state transition.

Recently, a state transition on a superhydrophobic aligned composite nanorod array (ACNA) surface has been built based on a photoelectric co-operative wetting process. [76-78] The patterned wetting-state transition can induce a localized wetting adhesion switching on liquid/solid interfaces. For example, when the applied voltage was below the threshold value of electrowetting, a drop of red ink placed on the ACNA surface was in the Cassie state, with air trapped in the troughs between the individual nanorods. Then, a patterned wetting-state can transfer to the Wenzel state through the UV irradiation due to the existing electrocappillary pressure.

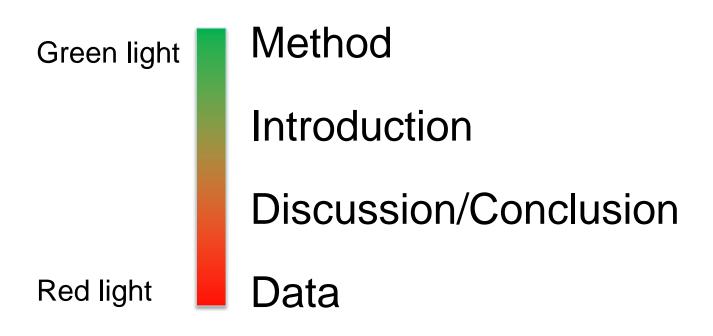
rough surfaces was 8.8° at p.I 4.5, and the CA was

ue that can induce a transition of droplets from

patterned liquid printing.

still governed by Cassie's state, the redundant liquid could be easily removed, yielding

## Self-Plagiarism (text recycling)



COPE-Text recycling guidelines, <a href="http://publicationethics.org/text-recycling-guidelines">http://publicationethics.org/text-recycling-guidelines</a>

# Wiley科技论文语言编辑服务

Let your research do the talking.

www.wileyeditingservices.com

### MaterialsViewsChina.com



## WILEY

新书介绍

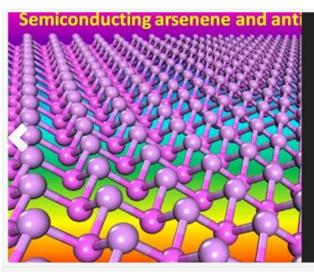
研究专题

学协会

论文排行榜

工作机会

**ENGLISH** 



Nature评论曾海波 体研究进展-砷烯 锑烯展现独特半导 体特性

近日,南京理工大学纳米光电材 料研究所曾海波团队, 在全新二维半 导体设计方面取得重要突破,相关成 果以... [Continue Reading]

Advanced Science-多学科、高品质开放获取期刊

2014年12月1日 By MaterialsViews编辑部 Leave a Comment

Wiley于2014年11月正式推出了全新开放获取期刊Advanced Science。

Advanced Science是Wiley最新的、高品质的多学科开放获取期刊。Advanced Science刊载覆盖材料科学、物理、化学、医学、生命科学、以及工程学等领域 的基础研究和应用研究。



# **ADVANCED** SCIENCE

Search this website...

注册加入我们的邮件列表

\* indicates required

电子邮件\*

Subscribe

2013年WILEY-VCH期刊影响因子发布

材料科学期刊影响因子

立立工机学机划影响用工



# 总结

- ➤ Wiley 是一家历史悠久的综合性出版社
- > 美国和欧洲依然占主导地位,但国内的发展非常迅速
- ▶ 科研的成果增长速度很快,新的期刊不断涌现
- ▶ 提高英文写作技巧,避免学术不端问题
- ▶ 稿件的竞争非常激烈,要做出好的研究成果

# 期刊编辑和审稿人要高质量的学术内容

## Cheer for your publication!



**Questions?**